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**FOR IMMEDIATE RELEASE**

**DYKE TV EXPANDS OPERATIONS TO 18 CITIES  
WILL REACH OVER 6.5 MILLION HOUSEHOLDS**

New York, March 25, 1994 -- DYKE TV announced today that it will begin airing soon in San Francisco and seven other cities. This means that the trailblazing weekly half-hour cable television program will reach over 6.5 million households in 18 cities -- making it the second most widely distributed gay or lesbian television program in the country.

The announcement was made by Executive Producers Mary Patierno and Linda Chapman at a press conference in DYKE TV's new downtown Manhattan studio. "We have experienced phenomenal growth in only 9-1/2 months since we started airing in June 1993," said Patierno, "and we're getting better and better at what we do."

Associate Producer Julie Clark, who heads distribution, said that DYKE TV will air on San Francisco's cable channel 53 every Friday at 6 P.M., starting April 1st. It will kick off within weeks in New Orleans, Seattle, Chicago, Yellow Springs (Ohio), San Antonio, and Lafayette (Louisiana).

Clark said the program is currently cablecast every week in Atlanta, Austin, Cambridge, Dallas, Denver, Madison (Wisconsin), New York City, Northampton (Mass.), Philadelphia and Washington, DC. Twice a month it is carried nationally by "The 90's at Nite" on seven cable systems.

Executive Producers Chapman and Patierno also unveiled DYKE TV's spring programming. "It's fresher, funnier, harder hitting, more national in scope," said Chapman. "Viewer feedback tells us that DYKE TV is the smart television that they've been dreaming about," quipped Associate Producer Harriet Hirshorn. Each program mixes news, arts, sports, gossip, political commentary, health coverage, music videos and more.

Upcoming shows will include investigative reports on Mississippi's embattled Camp Sister Spirit and on the killing of a Nebraska lesbian who passed as a man, an exclusive interview with author Dorothy Allison, portraits of the girls in the Gay Games and up to the minute coverage of events leading to the International Dyke March and the Stonewall 25 Celebration this summer in New York City.