



NEW DIGITAL MEDIA AT Dyke TV

Internet Courses

Intro to the Internet/Instructor: Tina LaPorta

This class will focus in on specific women's web projects, media organizations and how these groups converge. A discussion of email lists as a communication tool and other experimental programs, such as video and audio streaming technologies, will be covered. The basics of how to make a connection onto the internet will be covered in class.

6 to 10 people **Fee: members: \$150.00**
non-members: \$170.00

Wednesday May 13 7pm - 9:30pm
Wednesday May 20 7pm - 9:30pm

Designing a Web Page/ Instructor: Audrey Kuenstler

This course is an introduction to the world of web design, where you'll learn basic HTML, web graphics and other tips for creating dynamic web pages. There will be an intensive one day workshop. This course requires basic familiarity with the World Wide Web and how to get there, but no prior knowledge of Web design is required. Prior knowledge of Adobe Photoshop is helpful.

4 to 6 people **Fee: members: \$140.00**
non-members: \$160.00

Saturday June 6 10am - 5:00pm

Multi-Media Courses

Macromedia Director/ Instructor: Jane Pirone

Director was initially developed for creating interactive computer games but today Director is used in the industry for creating animation and interactive CD-ROM programs. This class is a case study of the computer authoring program Macromedia Director. You will learn the basic elements of the program, i.e stage, cast and score and discuss animation techniques and the interactive computer language lingo. You will view CD-ROM's that have been created with Director, discuss design elements and learn how certain effects were created.

4 to 6 people **Fee: members: \$275.00**
non-members: \$295.00

Wednesday June 17 6:30-9:00pm
Friday June 19 6:30-9:00pm
Sunday June 21 10am-5:00pm

Intro to After Effects/ Instructor: Lynn Shelton

This class will introduce you to the wonders of a powerful software that is used in the industry for creating special effects and 2-D animation for film, video and television commercials. You will learn to composite multiple layers, animate an unlimited number of elements and apply special effects. After Effects provides the tools you need to affordably create dynamic designs for CD ROM or video. The first two class meetings will be demonstration and lecture and the second two hands-on experience.

Prerequisite: Mac computer literacy and a basic knowledge of one of the following: traditional video editing, Adobe Photoshop or Illustrator.

4 to 6 people **Fee: members: \$325.00**
non-members: \$350.00

Session I

Tuesday June 9 7pm - 9:30pm
Thursday June 11 7pm - 9:30pm
Saturday June 13 10am - 5:00pm
Sunday June 14 10am - 5:00pm

Digital Video Editing on the Media-100/

Instructor: Mary Patierno

Learn the joys of non-linear computer editing through a combination of demonstration, instruction and hands-on exercises. This course covers each step of the editing process: digitizing, basic edit techniques, graphics keying, special effects, outputting and media file management.

Prerequisite: computer literacy and a basic knowledge of traditional video editing

4 to 6 people **Fee: members: \$335.00**
non-members: \$360.00

Wednesday May 13 7pm - 9:30pm
Thursday May 14 7pm - 9:30pm
Friday May 15 7pm - 9:30pm
Saturday May 16 10am - 5:00pm

Graphics Courses

Adobe Photoshop Overview/Instructor: Diane Bonder

This course will give you a solid foundation in creating, retouching and compositing digital images for print. You will learn how to use the program's tools and advanced features like channels, masking and layers. In addition, you will learn how to create titles (in Illustrator) for video. Come to class with: a project in mind, i.e. a poster or postcard to advertise your latest video, two images to scan and an extra 10 dollars to cover the cost of a service bureau (Kinko's) for input or output of your digital creations. This course will meet three times, the first two will be demonstrations and lectures and the third will be broken up into individual blocks for hands-on experience.

5 people **Fee: members: \$275.00**
non-members: \$325.00

Thursday May 7 7pm - 9:30pm
Friday May 8 7pm - 9:30pm
Saturday May 9 10am - 5:00pm

For More Information Contact: Lucretia Knapp, Director of Education and Programming (212) 343 9335

Video Classes

Learn basic camera, lighting, sound, and video editing production; counter media boredom; create music videos or experimental narratives; and see your finished program air on TV. Meet future guerrillas, documentarians, animators, storytellers, and stars!

The video classes are available Tuesday evening or Sunday afternoon. Your finished video projects will be screened for the public at Manhattan Neighborhood Network (Manhattan's public access television station). The course fee is \$200.00 or less (sliding scale). Partial scholarships are also available through the generosity of the Manhattan Neighborhood Network.

There is also a FREE studio workshop being offered the first three Mondays in May at Manhattan Neighborhood Network. Students will learn how to technical direct, use a character generator, operate an audio board and set studio lights. If you are interested in the video or studio workshops or have any other questions....call!

video classes meet:

Tuesdays (7pm-9:30)
May 5, 12, 19, 26
June 2, 9

Sundays (1pm-3:30)
May 3, 10, 17, 24, 31
June 7

studio classes meet:

Mondays (6:30-9:30pm)
May 4, 11, 18

The studio class will make a television program on a Monday evening in June (TBA).



Instructors

Diane Bonder

is a freelance photographer and graphic designer with a Masters degree from Rutgers University. She teaches computer graphics at Kean College in New Jersey as well as the video workshops at DykeTV.

Audrey Kuentler

has a Master's Degree in Cultural Theory from Carnegie Mellon University and is currently finishing a Master's degree in Interactive Telecommunications at NYU. She teaches both media theory and multimedia production at The New School.

Tina LaPorta

is currently an artist-in-residence with Ars Electronica Future Lab on the World Wide Web. Her work is also included in the digital studies exhibition on the Alt-X Web site. Last year she produced a television series on Manhattan Cable Network and her videos have been screened at The Kitchen, P.S. 122, and Art in General. She holds an MFA from the School of Visual Arts in Computer Art.

Mary Patierno

is an independent video and filmmaker and co-founded DYKE TV in 1993. She is a partner of Damas Digital, a non-linear video production facility in Manhattan and teaches video at the MFA Photography Department at the School of Visual Arts.

Jane Pirone

is the founder of Happy Mazza Media, LLC, a small, cutting edge design firm located in New York City. Clients include Memorial Sloan Kettering Cancer Center, Modem Media, and Nickelodeon. Happy Mazza Media also produces the popular web site Drummergirl. Jane received a BFA from the University of Michigan, and has done extensive post-graduate study in everything from Optical Engineering to Film Music. She is currently on the faculty of Pratt Institute, The New School, and the College of Aeronautics, where she teaches multimedia technology and design.

Lynn Shelton

received an MFA in Photography and Related Media from the School of Visual Arts and is an independent video maker and non-linear video editor. Her clients include Sesame Street, USI Communications Group, Whitehorse Productions and Reel Artists, among others. She also teaches multi-media at the The School of Visual Arts and Bard College.

Video Instructors

Mari Keiko Gonzalez

is a commercial editor and filmmaker. Her work is distributed through Frameline and Naata. She has worked on projects for Sony, Sesame Street, Sheryl Crow, Sony Music and Pepsi Cola.

Lucretia Knapp

combines video, film, photography and computerized imagery in her single channel and multi-media installation work. She has taught film theory, photography and video art at Ohio State University and Macromedia Director at the University of Michigan. She is the Director of Education and Programming at Dyke TV.

Membership Information:

Members receive a discount on the Digital Media Workshops

\$25 basic membership—receive Dyke TV newsletter, notice of upcoming events, discounts on workshop fees
\$50 priority membership—all of above plus special invitations to events

\$100—all of above plus Dyke TV hat
\$250—all of above plus Best of Dyke TV tape
\$500—all of above plus a listing in the show credits as a sponsor

For More Information Contact:

Lucretia Knapp,
Director of Education and Programming
(212) 343 9335

Some partial Scholarships for the Digital Media classes are available thanks to the North Star Fund.