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Dear Lesbian Visibility Supporter:

Hello! As DYKE TV proudly completes the production of its 75th show, we'd like to tell you about the exciting growth of this media phenomenon, and to keep you abreast of the buzz at the DYKE TV studio in New York City. Of course, a big "Thank You" is in order for your recent support of and interest in national lesbian television.

DYKE TV invites you to become a part of the national movement for lesbian visibility, by becoming a member of the DYKE TV network of grass-roots lesbian television supporters. Now is the perfect time to join DYKE TV's membership roster, and join hundreds of lesbians around the country who are making DYKE TV happen.

DYKE TV began in June, 1993, with a vision of **grass-roots lesbian media activism** in New York City, and is now an award-winning national program. The support of dykes like you has put DYKE TV on the air in 16 cities across the United States! We've grown so fast, but not fast enough to fill the demand for national lesbian television. For this, we need your support.

Despite the efforts of the Religious-Right and mainstream media to control lesbian images, DYKE TV has succeeded in making an award-winning weekly program, a show that transcends "lesbian chic". As we enter our second year of production and distribution, we're intensifying our commitment to grass-roots lesbian media. We need your help to do it.

The small staff and volunteers of DYKE TV has been hard at work over the past two years, designing the program around the needs of a diverse lesbian community. We're proud that the show is fast becoming an institution for lesbian visibility and media. Here are some highlights and happenings in this production year:

- The *National Expansion Team* is calling around the U.S., generating interest and support for lesbian television. In cities where DYKE TV is on the air, the Team is offering sponsorship to local community organizations and businesses - a listing in the new "Lesbian Friendly" segment of the weekly show.

- We're hosting a *Production Meeting* on December 7 (6:30 PM.). This workshop is one in a series, is open to all lesbians, and is a great way to learn how to film and produce segments about your local lesbian community. It's free, and no prior experience is needed!

- We're launching four new viewing locations this quarter, including Chicago!

- We've made it easier to join the DYKE TV team, with two more yearly membership options: The new "*Budget Membership*" is perfect for students and seniors, and the new "*Household Membership*" is great for lesbian lovebirds!

- The gals on the "*Corporate Blitz*" Team are pitching corporate CEO's the opportunity of a lifetime: a chance to really support lesbians by supporting DYKE TV.

- DYKE TV is increasing awareness at *exhibits and screenings* all over the country.

For DYKE TV to move, healthfully, into the next phase of growth, and to ensure our commitment to grass-roots visibility, we need you. The above projects are just not possible without your financial support, and a DYKE TV membership expresses your support in a very important way. In fact, we could not have come to this place without the support of lesbians like you. We at the studio believe this is what makes DYKE TV a unique, truly grass-roots, media project, not just another "glamour piece".

The New York Times hailed DYKE TV "...its own best advertisement", and the Village Voice called DYKE TV "...the lesbian hut in the global village." We are committed to presenting news and features that are not offered on mainstream television, and as the Bay Area Reporter writes, programming which is, "... pro-lesbian, pro-female and thoroughly engaging."

We hope you join this project now as a member, and become an important part of shaping your lesbian "herstory". Only you can put the DYKE in DYKE TV. Please use the enclosed form to join DYKE TV today.

Thank you,

Bett Trimarco
Mary Paterno *Linda Chapman* *Amy Schleder*

The Studio and Office of DYKE TV